

## November 2024 Director's Report (for October)

### Student Enrollment and Performance

	24-25 GOALS	STATUS 10.31	NOTES
<b>Adult Education Enrollment</b>	<b>204</b> by 12.31	<b>154</b>	+ an additional 12 that have enrolled since 10.31 and another 11 who should gain the needed hours this week to be counted bringing the current total to <b>177; 27 to go!</b>
	<b>23%+ of Region 1 Enrollment</b>	<b>35%</b>	This is a significant increase – our 10-year average is 15.7%, but on par with where we were at this time last year
<b>New Vistas High School Enrollment</b>	<b>175</b> by Feb. 3	148	At this time last year, we were are 143 We do have 11 pending new enrollments for Term 2 but also 10+ students that may be taken out in November due to lack of activity/attendance
	<b>75% Retention</b>	96.4%	6 withdraws in October: 2 dropouts (18 years), 1 earned GED, 2 transferred to another school, and 1 expelled
<b>HSE Diplomas</b>	<b>66</b>	11	
<b>Adult Ed IETs</b>	<b>14-20</b>	5	4 ParaPro and 1 NATE HVAC
<b>NVHS Attendance</b>	<b>84.8%</b>	59.%	In-person and virtual attendance rates are mixed and not giving us accurate picture – we are working on a better tracking system.

### Program Updates

**Fundraising:** In October, NEO's Adult Ed and New Vistas High School participated in the second restaurant give back night at Panera and raised \$44.32 that will go towards reducing educational barriers.

**NVHS Peer Tutors:** NVHS teacher Angie Kochan has cultivated a cadre of student leaders and peer tutors who are shining in their leadership roles and assuming designated leadership tasks in the classroom.

**Culture Days:** NEO's Adult Education students and staff celebrated the Hispanic Culture this month. Liz Brooks, Bonnie Flint, and Kealey Willman planned and participated in a culture day with students. ELL students researched a Hispanic public figure and presented this research to the group. They also participated in cultural circle dances and crafts.



**BSU Office of Charter Schools:** Two representatives from Ball State's Office of Charter Schools were onsite at New Vistas on October 14 and 15 for focus group conversations and classroom visits. We had good community representation for the Monday meeting and participation from students, teachers, staff, and

administrators for the focus group. The team noted the excellent instruction happening in the classrooms and very positive feedback from all. **WAY TO GO NVHS TEAM!**

### ***Marketing and Recruiting Initiatives***

Here is a summary of some of our recruitment initiatives for the month of October.

**Adopt A Place:** To date, 13 NEO Ambassadors (staff and board) have adopted over 50 places in service area; we are in the process of getting our material out to these places and establishing relationships with these key contact people at these places. *It does indeed take a village.*

**Community Partnerships:** Adrienne and Rebecca met with former NEO HSE graduate Jeni Bolton about building our referral and training partnership with McDonalds. This is an exciting work in progress.

**Community Events:** NEO's dedicated team volunteered at three community events in October to get the word out about our programs.

- **Lake Station Trick or Treat at Riverside Park:** Adult Ed teacher, Jim Pavelka set up the Halloween backdrop and Adult Ed Director, Adrienne Carrol along with her husband Jack, distributed goodies and NEO information to over 800 people who attended this event. Lots of connections were made!
- **Mobile Food Mart at NEO:** The NWI Food Bank held another Mobile Food Mart at NEO this month for about 200 families. Many thanks to Dave, Laura Jackson, Shelley Schmidt, Scott Cvelbar, Jim Pavelka, and Anita King for lending a hand.
- **Trunk or Treat at Life Park:** New Vistas principal Dave Plesac and his wife were on hand at this event at Real Life church in Portage to hand out several hundred brochures and leaflets and talk about our programs.

Mobile Food Mart at NEO



**New Marketing Material:** We have a variety of new marketing material and talking points to use in our recruitment efforts.

**Ongoing Outreach** of students who have disengaged before completing their goals.

**School Contacts:** Rebecca and NVHS team members are reaching out to counterparts at regional schools to provide them with updated information about NEO's programs.

**Social Media:** Adrienne is ensuring a plethora of social media postings and ads are out there. .

**WVLP Radio:** Valpo/Chesterton Adult Education teacher Danni Mancusi Shreve was among the community speakers on WVLP Community Radio in Valpo and spoke about NEO's offerings.

### ***Facility Updates***

**Creekside:** Construction work is finished and NEO has the Certificate of Occupancy! Angie Scott, owner of Creekside, will be leading the charge now to set up the rooms, hire and train staff, and get final licensing. She hopes to be operating by January.

The Ribbon Cutting Ceremony, sponsored by the Portage Chamber of Commerce, is on Tuesday, December 3 at 4:15.

**NEO Training Academy:** Construction loan approved.

Appraisal done. Final design and leases in the works. Plans are to have space fully renovated and occupied by February.



**Sportsplex:** The South Shore Roller Derby women and the Roller Hockey men are back in action at the NEO Sportsplex.

***Financial Update***

**Audit:** Auditors were onsite in October. They plan to have final reports completed by mid-November.

**Lake Station Referendum:** The Lake Station property tax referendum passed; this means that New Vistas will receive a proportionate share for the student we serve from Lake Station.

**Rising Up Campaign:** Amount raised to date is \$1,640,000, not including Creekside owner contributions. November will focus on outreach to existing and past donors through direct mail and online newsletter to our greater mailing list. We are asking all NEO team members to share/forward the newsletter to those in their personal network with a personal comment inviting their support.

**REMINDERS**

**November 20, 8:00 AM**

**NEO Board of Directors' Meeting is on**

**Tuesday, December 3 4:15 PM**

**Creekside Ribbon Cutting Ceremony**

